

## **2nd Annual Goshen Yearling Sale, Sunday, September 18, 2016**

Goshen, NY --- Bob Boni, president of Northwood Bloodstock Agency and well known in harness racing from his many years as a yearling sale consultant and bloodstock agent and owner, has joined the Goshen Yearling Sale as its president.

In addition, Hanover Shoe Farms will offer a large consignment of yearlings at the 2016 edition of the Goshen Yearling Sale, which will be held Sunday (Sept. 18) at the Mark Ford Training Center in Middletown, N.Y., near historic Goshen.

“We had a great inaugural sale and we really wanted to take the sale to the next level, and bringing Bob on board, and the addition of a consignment from Hanover Shoe Farms, will certainly help us achieve that goal,” said Ford, a principal in the sale company as well as the host. “You can’t do any better than to get a guy with Bob’s experience, expertise and integrity and Hanover’s position as the sport’s leading breeder speaks for itself.”

The Goshen Yearling Sale was created in 2015 because of the lack of an early-fall yearling sale with the proximity to many of the richest racing programs. Last year 113 yearlings were sold at the inaugural edition, generating gross sales of \$1.4 million.

“I attended the inaugural sale last year and was very impressed with the facility and what it had to offer. I am very excited about the potential of this sale going forward and the addition of a consignment from Hanover Shoe Farms immediately adds to the impact and appeal of the sale,” said Boni of joining the organization. “I believe we have a sale that will offer many opportunities to a variety of buyers and consignors and I look forward to working with Mark Ford, Tom Grossman and Joe Thomson along with Chris Tully.”

Hanover Shoe Farms will join Thomson’s Winbak Farms and Grossman’s Blue Chip Farms in offering consignments at the Goshen Yearling Sale.

“I think this is a good venue and good timing,” said Hanover president and CEO Jim Simpson of sending a consignment to Goshen. “I think our consignment will fit in very well. We plan to sell in the neighborhood of 40 yearlings at this sale, and there will be a mix of Pennsylvania and New York-sired yearlings.”

Simpson added that Hanover will sell approximately 270 yearlings at 2016 yearling sales, and is limited to around 220 at the annual Standardbred Horse Sale Company in Harrisburg.

For more information about the Goshen Yearling Sale, contact Bob Boni at [bob.boni@goshenyearlingsale.com](mailto:bob.boni@goshenyearlingsale.com) or phone 201.863.2082.