

NY Sire Stakes

Agriculture & New York State Horse Breeding Development Fund

2026 Digital Stallion Directory Advertising Opportunities

Deadline: January 7, 2026

- **BACK COVER (FULL COLOR): \$1,500**
- **INSIDE FRONT/BACK COVER (FULL COLOR): \$1,000**
- **FULL PAGE COLOR: \$500**
- **FULL PAGE BLACK AND WHITE: \$300**
- **HALF PAGE BLACK AND WHITE: \$175**

TO PLACE AN ADVERTISEMENT, PLEASE CONTACT THE
NEW YORK SIRE STAKES MARKETING AND PROMOTIONS OFFICE.

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