



**Agriculture & NYS  
Horse Breeding  
Development Fund**

**RFP: 2022-01 Equine Marketing and Public Relations**

**VENDOR ACKNOWLEDGEMENT OF ADDENDUM**

Amendment Number:       One  
Date Issued:               July 1, 2022  
Summary:                    Questions and Answers

By signing below, the bidder attests to receiving and responding to the amendment number indicated above.

FIRM NAME: \_\_\_\_\_

REPRESENTATIVE SIGNATURE: \_\_\_\_\_

## Questions and Answers

Q.1: Just wondering if the NY Horse Breeding Development Fund is currently working with a contractor on equine marketing and public relations or if this is a new undertaking? If there is a contractor in place already, will the contractor chosen from the RFP have access to the existing library of resources?

**A.1: There is currently a contracted vendor performing these services. A Successful Bidder under this RFP would provide continuity in performing these services. The Successful Bidder would have access to the existing library of resources.**